



March 2, 2009

Dear Resident:

I am contacting you today to ask for your support of my efforts to serve you and your family as the next Mayor of McKinney. My family and I have lived and built our business in McKinney since the early 90's and have witnessed our city grow more than four times in population. As a citizen and active home builder investing in McKinney during this tremendous growth era, I have watched what was once a distinct edge in city appeal over our neighboring cities of Allen, Frisco and Plano, slip away. We must get back on track.

I have heard over and over again that to get something done in this city, all you need to be able to do is count to four. In other words, any four members of council provide a quorum and as such, decide our fate. Assembling these "voting blocks" has become a practice that has not always been in the best interest of McKinney families. We have nearly 125,000 citizens in our city. **I want to serve as the Mayor that will count to 125,000, NOT just 4!**

On May 9th we have the opportunity to elect new leadership that will end the "Count to 4" decision-making process at City Hall and replace it with a fair and open process where decisions are based on the needs of ALL 125,000 McKinney residents. If elected Mayor I pledge to create:

TAX RELIEF FOR MCKINNEY FAMILIES

- Eliminate reckless and disproportionate spending of Tax Payers' dollars outside our own McKinney Independent School District
- Stop exporting McKinney tax dollars and jobs to Frisco and Allen by proactively seeking business relocations and attracting the best retail, restaurant and family entertainment amenity development to our own city
- Implement a growth plan for our Hwy 5, 121, 380 and 75 corridors
- Retain our local businesses through increased city support such as additional downtown parking and tourism initiatives
- Use the combination of increased sales tax dollars and commercial property tax revenue to provide property tax relief to working families

TRANSPARENCY AT CITY HALL

- A user-friendly public communication network that encourages **citizen participation** in city decisions rather than just informing them after the deal is done
- Stop over-budget spending and demand fiscal responsibility by creating online access to the city's checkbook
- Limit Closed Session Council meetings to only those pertaining to internal personnel issues or those issues that compromise our competitive edge with neighboring cities

PROTECT OUR FAMILIES

- Increase funding for Police and Fire Protection which will:
 - Improve our Protection Class Rating resulting in significantly lower homeowner insurance premiums (our current rating is between 4 and 6 compared to Frisco's perfect rating of 1)
 - Stop the trend of increased crime in our neighborhoods and commercial districts

In order to implement these important reforms for the residents of McKinney, I need your:

- ✓ Vote and the vote of your family, friends and neighbors
- ✓ Campaign contribution
- ✓ Permission to include your name on my Fuller 500 Steering Committee

Please feel free to contact me with any questions or concerns you may have. I welcome your input and feedback. My direct number is 469.247.1119. You may also visit our campaign website at www.fullerformayor.com for important campaign information including Early and Election Day voting dates and locations, to request a sign or register for campaign email updates.

Thank you for your support and I look forward to working with you to put McKinney families first!

Sincerely,



George C. Fuller,
Candidate for Mayor of McKinney